

THE WORLD'S LARGEST COLLECTION OF VISUAL TRAVELGUIDES

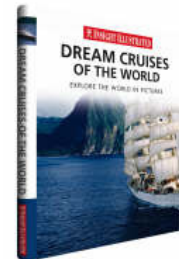


NEWS RELEASE

NEW BOOK SOLVES DILEMMA FACED BY MILLIONS: *DREAM CRUISES OF THE WORLD*

With 1.5 million UK passengers having taken to the seas in 2008, Insight Illustrated is to publish a brand new title this month, *Dream Cruises of the World* (£16.99) to cater for an ever-growing number of bewildered cruise-goers. With stunning photography this beautiful book enables readers to pour over their dream cruises on dry land and provides an invaluable source for those planning a trip, as well as the ideal companion for armchair travellers.

Dream Cruises of the World presents the world's most sensational voyages, including classic routes such as the Northwest Passage through to more exotic cruises in the Caribbean and Antarctic. Also included are river cruises on the Danube, Nile and Mississippi, and island hopping in the Aegean Sea and around the Galapagos. Intended for everyone, from the novice through to the most experienced of cruisers, *Dream Cruises of the World* will satisfy all tastes, lifestyles, budgets and interests through its selection of awe-inspiring routes.



All the dream cruises are captured in over 500 photographs which fire the imagination, while the informative text provides the background on the region's wildlife, scenic, historical and cultural characteristics. Every route has a dedicated section outlining the itinerary with each stop numbered on a route map, accompanied by suggestions for short trips and excursions. Travel information panels provide an important reference, detailing journey length, weather and the best time of year to travel, as well as useful addresses. Street maps of major cities also feature, with places of interest highlighted.

Whether looking for a luxury cruise to discover the breathtaking islands of the South Seas, or recreate an ancient journey down the Nile to the Kingdom of the Pharaohs, *Dream Cruises of the World* will help shape the trip of a lifetime.

Insight Illustrated's *Dream Cruises of the World* is available in bookshops and online at www.insightguides.com, priced £16.99.

– ENDS –

PRESS ENQUIRIES:

Julia Spence or Natalie Matthews
Julia Spence Public Relations
Tel: 01491 824524 or mobile 07802 443113
Email: juliaspence.pr@gmail.com